WELCOME

to the

PUBLIC OUTREACH AND ENGAGEMENT MEETING

for the

US 301 STUDY

Work Program Item (WPI) Segment No. 454107-1 **ETDM #:** 14538

Tuesday, December 1, 2026

5:30 p.m. - 7:30 p.m.

Hilton Garden Inn

4328 Garden Vista Drive, Riverview, FL 33578

WELCOME

to the

PUBLIC OUTREACH AND ENGAGEMENT MEETING

for the

US 301 STUDY

Work Program Item (WPI) Segment No. 454107-1 **ETDM #:** 14538

Thursday, December 3, 2026

5:30 p.m. - 7:30 p.m.

Caloosa Golf & Country Club

2115 Caloosa Blvd, Sun City Center, FL 33573

TITLE VI COMPLIANCE

The Tampa Hillsborough Expressway Authority (THEA) complies with all required **Non-discrimination laws and regulations, including Title VI of the Civil Rights Act of 1964.** Public participation is solicited without regard to race, color, national origin, age, sex, religion, disability or family status.

Persons wishing to express their concerns relative to THEA compliance with Title VI may do so by contacting:

THEA Office
Tampa Hillsborough Expressway Authority
Title VI Coordinator
Amy Lettelleir
Chief Legal Officer
1104 East Twiggs St, Ste 300 | Tampa, FL 33602
(813) 272-6740
info@tampa-xway.com

All inquiries will be handled in a prompt and courteous manner.

PLANNING AND ENVIRONMENTAL LINKAGES

The Florida Department of Transportation may adopt this planning product into the environmental review process, pursuant to Title 23 U.S.C. § 168 (d) or the state project development process.

FEDERAL AND STATE REQUIREMENTS

This meeting is being conducted in accordance with:

General Public Involvement Policy

- Federal-Aid Highway Act of 1968, as amended
- National Environmental Policy Act of 1969, as amended
- 23 C.F.R. Parts 450 and 771
- 40 C.F.R. Parts 1500-1508
- 23 U.S.C. § 109(h)
- Americans with Disabilities Act of 1990 (ADA), as amended
- Title VI of the Civil Rights Act of 1964, as amended, and other applicable nondiscrimination laws
- Executive Order 07-01, § 2 (Plain Language Initiative)

Hearing Requirements

- 23 U.S.C. § 128
- Sections 120.525, 286.011, 339.155, Florida Statutes
- Jessica Lunsford Act, Section 1012.465, Florida Statutes

Project Specific

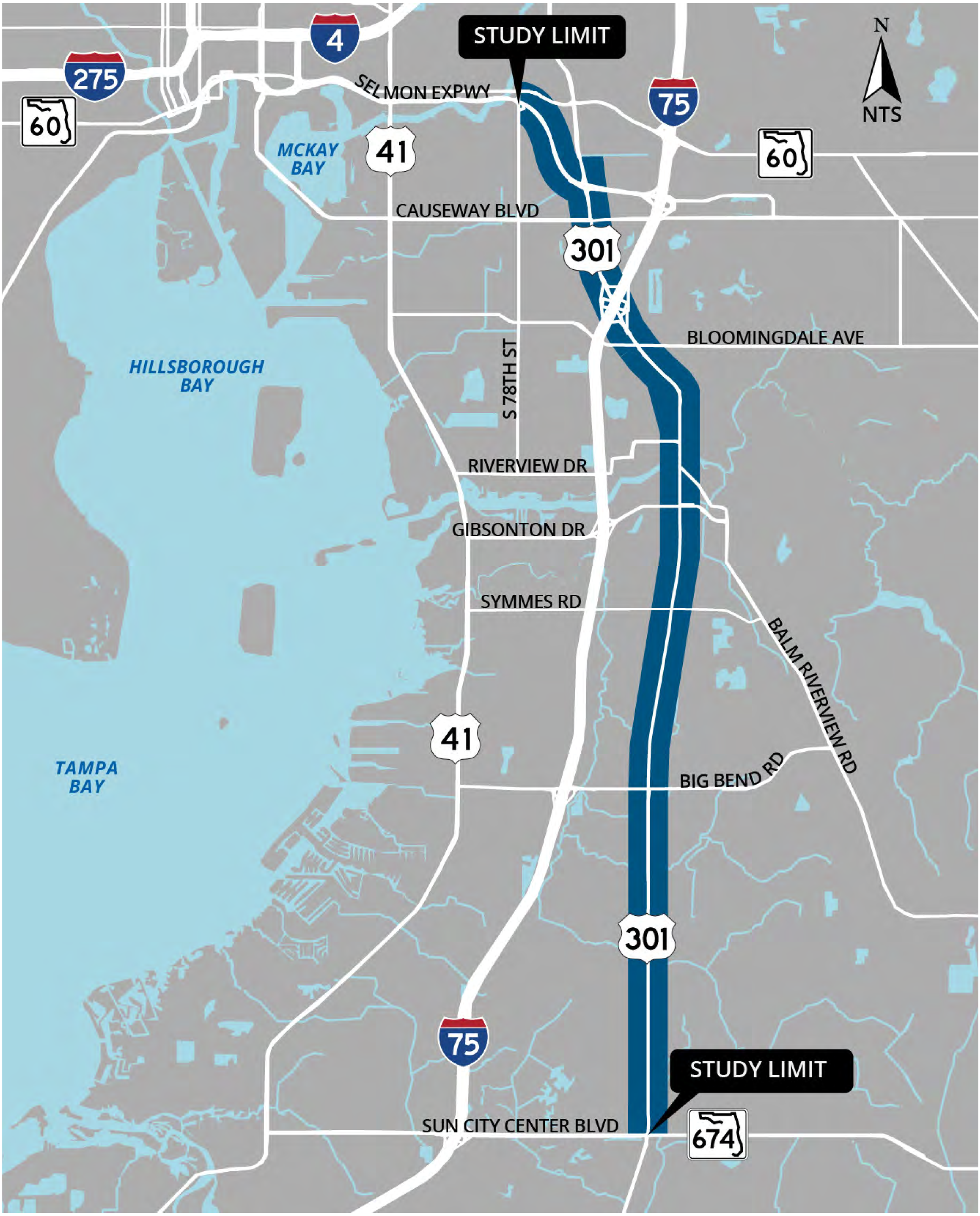
- Endangered Species Act of 1973, as amended, and applicable Florida Statutes
- Rule 14-97, Florida Administrative Code
- Section 335.199, Florida Statutes
- Executive Order No. 11,988 (Floodplain Management)
- Executive Order No. 11,990 (Protection of Wetlands)
- Title 23 C.F.R. Part 772 (Noise Abatement)
- Title 49 C.F.R. Part 24 (Uniform Relocation Assistance and Real Property Acquisition Act)
- 36 C.F.R. Part 800 (Protection of Historic Properties) and applicable Florida Statutes

TAMPA HILLSBOROUGH EXPRESSWAY AUTHORITY

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PROJECT LOCATION MAP



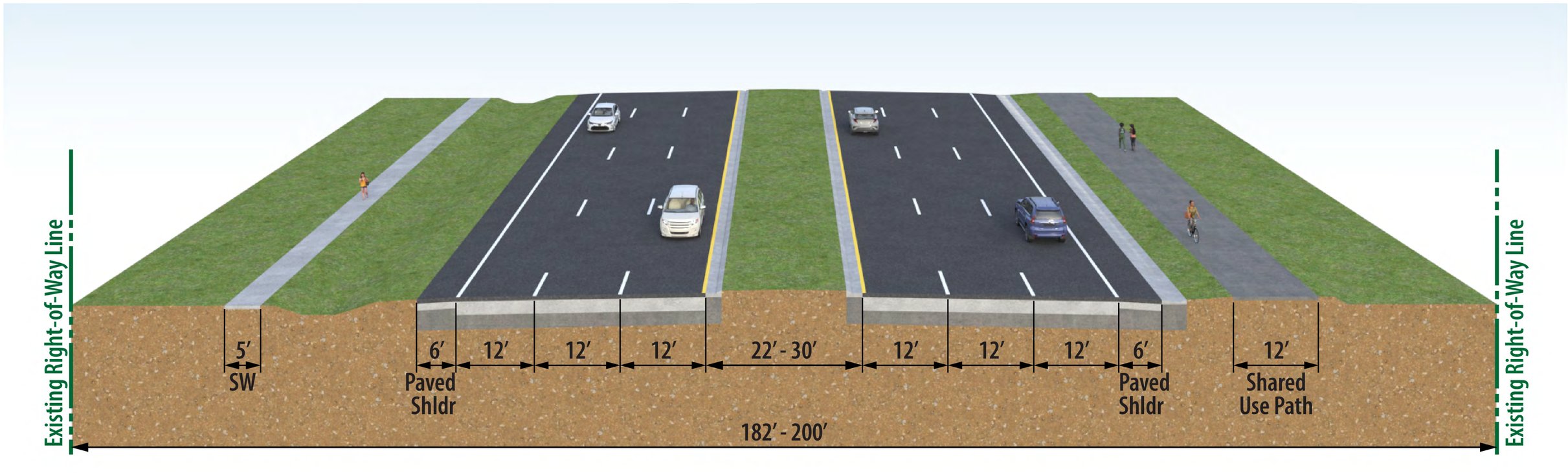
FROM NORTH OF SR 674 TO SELMON EXPRESSWAY (SR 618) | HILLSBOROUGH COUNTY

TAMPA HILLSBOROUGH EXPRESSWAY AUTHORITY

US 301 STUDY

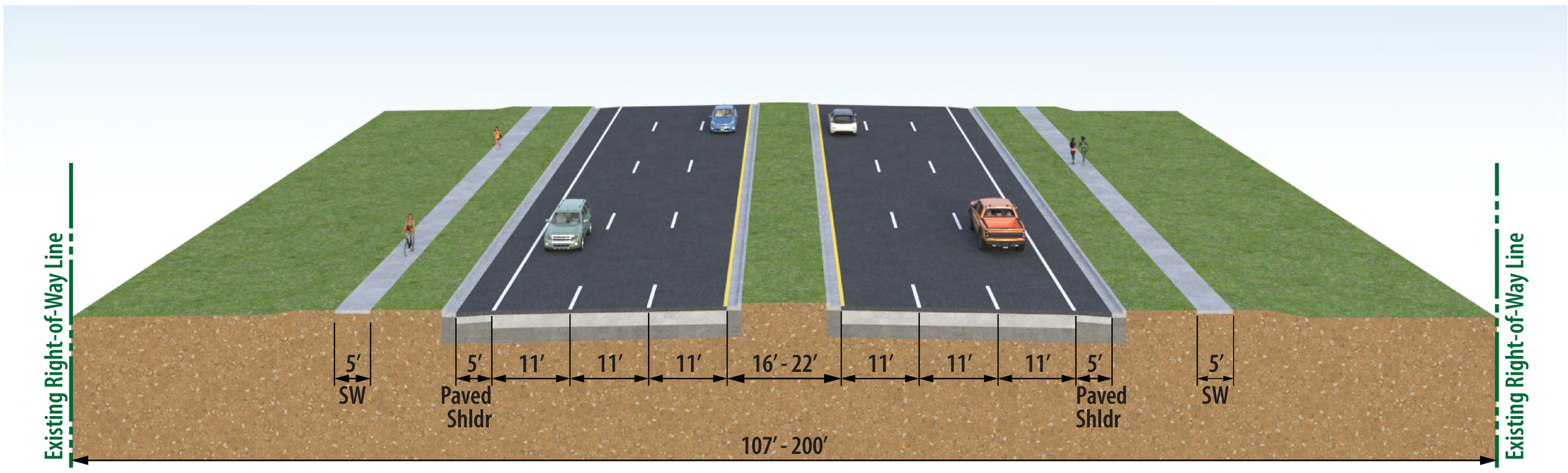
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EXISTING ROADWAY SECTIONS



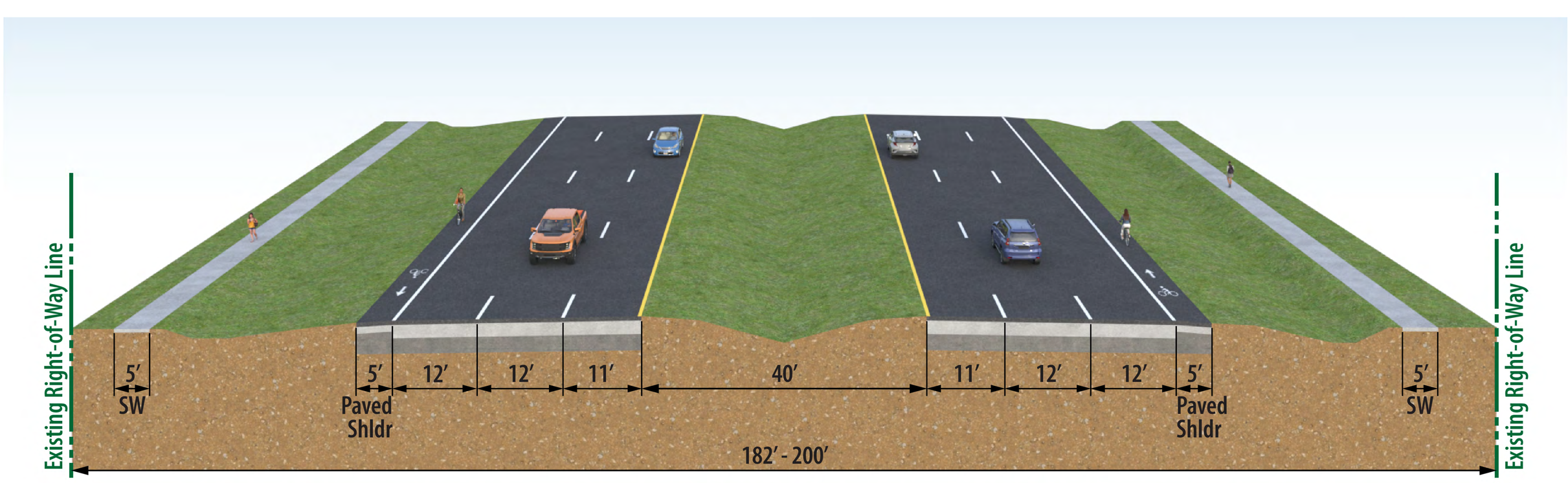
ROADWAY SECTION

FROM SUN CITY CENTER BOULEVARD (SR 674) TO GIBSONTON DR/BOYETTE RD



ROADWAY SECTION

FROM GIBSONTON DR/BOYETTE RD TO BLOOMINGDALE AVE



ROADWAY SECTION

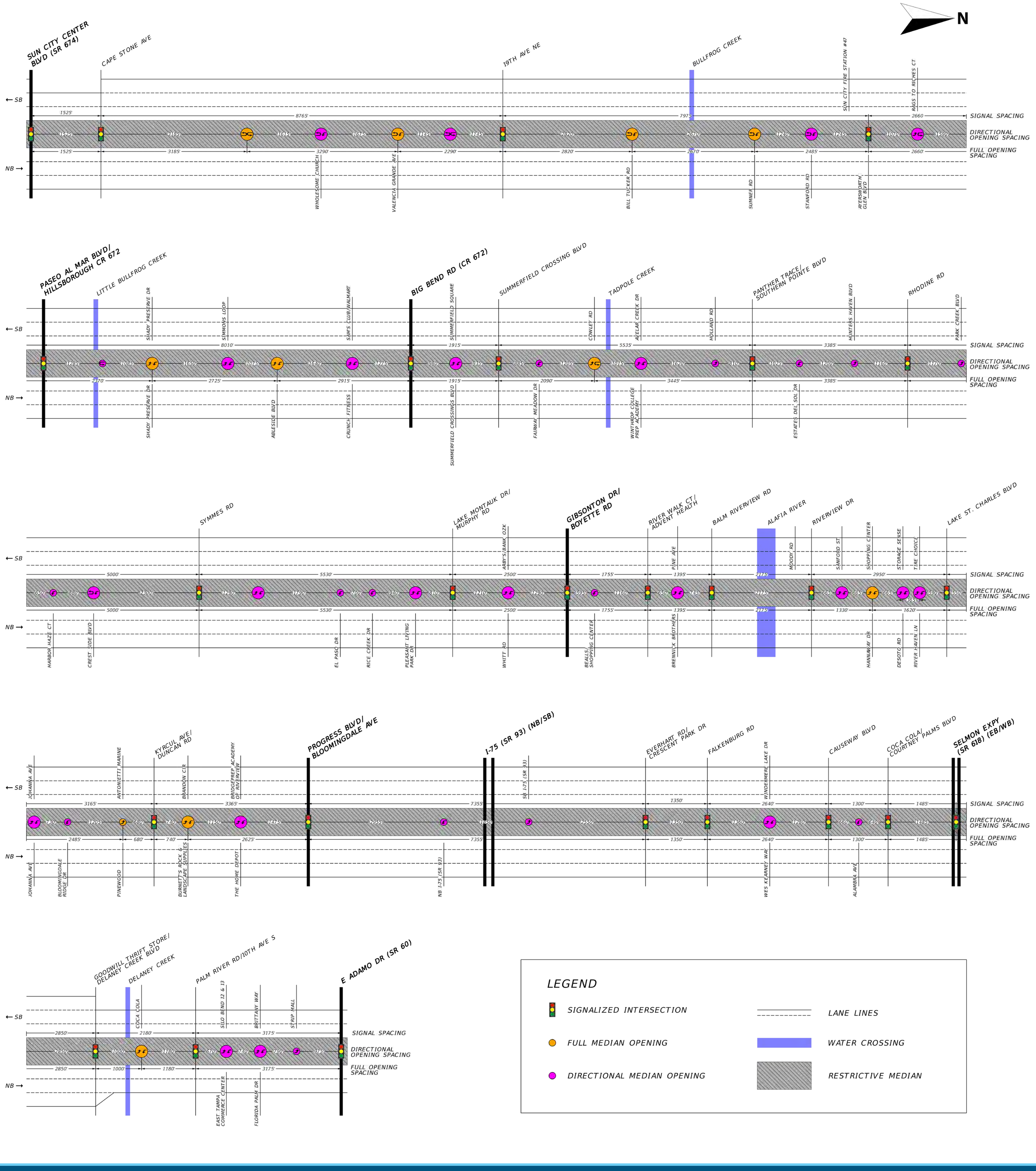
FROM BLOOMINGDALE AVENUE TO SELMON EXPRESSWAY/SR 618

TAMPA HILLSBOROUGH EXPRESSWAY AUTHORITY

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EXISTING MEDIAN OPENINGS ALONG US 301



LEGEND

- SIGNALIZED INTERSECTION
- FULL MEDIAN OPENING
- DIRECTIONAL MEDIAN OPENING
- LANE LINES
- WATER CROSSING
- RESTRICTIVE MEDIAN

HOW TRAFFIC NOISE IMPACTS ARE EVALUATED

1 IDENTIFY NOISE-SENSITIVE LOCATIONS

Identify homes, schools, parks, places of worship, and other non-commercial areas where people regularly use outdoor spaces.

2 EVALUATE FUTURE TRAFFIC NOISE LEVELS

Analyze projected traffic conditions and compare future noise levels with federal traffic noise criteria.

3 CONSIDER NOISE REDUCTION MEASURES

If potential impacts are identified, noise reduction measures will be evaluated.

4 DETERMINE WHAT IS FEASIBLE AND REASONABLE

Evaluate engineering feasibility and reasonableness based on safety, cost effectiveness, and other applicable requirements before recommending a noise reduction measure.



Not all locations qualify for noise reduction measures. Each location is evaluated using established federal requirements and project-specific engineering criteria.

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PROJECT SCHEDULE

STUDY ACTIVITIES	FEASIBILITY STUDY								PD&E STUDY							
	2026				2027				2028				2029			
	Wi	Sp	Su	Fa	Wi	Sp	Su	Fa	Wi	Sp	Su	Fa	Wi	Sp	Su	Fa
Data Collection & Existing Conditions																
Traffic Analysis																
Develop & Evaluate Alternatives																
Engineering & Environmental Review																
Public & Agency Engagement																
Recommended Alternative(s) & Documentation																

Public Outreach and Engagement Meeting

Future Public Meeting

PD&E Study Completed

Public Hearing

Class of Action Determination

Wi = Winter | Sp = Spring | Su = Summer | Fa = Fall

Public and agency input is considered throughout the Feasibility and PD&E Studies. Dates are subject to change.

Note:
Upon completion of the PD&E Study, THEA will decide if the project moves forward or not and determine the sequence of construction if the Build Alternative is selected.

EXISTING AND FUTURE PROJECTED TRAFFIC CONDITIONS

US 301 Locations	2025 AADT	2025 V/C	2025 LOS	2050 AADT	2050 V/C	2050 LOS
North of I-75	63,000	1.06	F	75,500	1.27	F
I-75 to Bloomingdale Ave	74,000	1.24	F	94,500	1.58	F
Bloomingdale Ave to Gibsonton Dr	56,000	0.94	F	64,500	1.08	F
Gibsonton Dr to Big Bend Rd	59,000	0.99	F	74,000	1.24	F
Big Bend Rd to Sun City Center Blvd	22,500	0.38	C	39,000†	0.65	C

Notes: AADT = Annual Average Daily Traffic
V/C = Volume to Capacity Ratio
LOS = Level of Service

Express lanes could save up to 81% of travel time during peak periods*

- From Big Bend Rd to Selmon Expressway: Save **62 minutes**
- From Gibsonton Dr to Selmon Expressway: Save **36 minutes**
- From Bloomingdale Ave to Selmon Expressway: Save **12 minutes**

*Time savings based on Northbound AM Peak from Big Bend Road to Selmon Expressway

† THEA is working with Hillsborough County and FDOT to update the traffic model to ensure recent developments and growth are included.

EXISTING AND FUTURE PROJECTED TRAFFIC CONDITIONS

US 301	Real Time Data March 2026 Weekdays				Travel Demand Model	
	Travel Time (Min.)		Planning Time Index*		Travel Time (Min.)	
	AM	PM	AM	PM	AM	PM
Northbound from Sun City Center Blvd	26.87	27.53	1.47	1.38	111.62	26.73
Northbound from Big Bend Rd	19.33	19.05	1.57	1.38	86.88	17.42
Northbound from Gibsonton Dr	10.16	10.85	1.28	1.22	57.33	9.78
Northbound from Bloomingdale Ave	5.2	5.45	1.15	1.14	24.65	5.28
Southbound from Bloomingdale Ave	5.18	9.23	1.2	3.35	8.73	17.17
Southbound from Gibsonton Dr	9.89	16.63	1.19	2.99	16.12	39.27
Southbound from Big Bend Rd	16.73	26.82	1.21	2.3	20.53	56.23
Southbound from Sun City Center Blvd	24.42	35.05	1.16	1.89	25.65	75.95

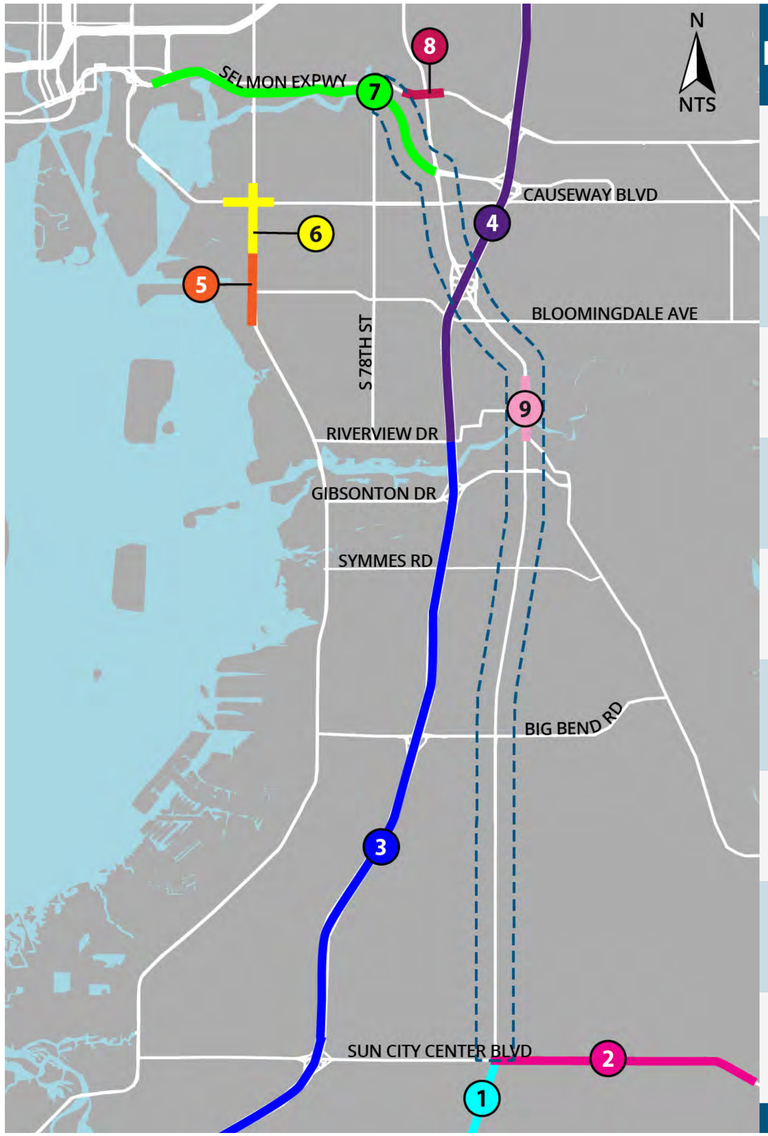
***Planning Time Index tells you how much extra time you need to budget to ensure you arrive on time 95% of the time.**

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ADJACENT FDOT AND THEA PROJECTS



PROJECT	FPID/CID #	LIMITS	PHASE PROJECT TYPE	SOURCE
1	450437-1	US 301 from N. of Moccasin Wallow Rd to SR 674	Project Development & Environment (PD&E) Study	FDOT 5-Year Work Program
2	456066-1	SR 674 from US 301 to S CR 579	Urban Corridor Improvements	FDOT 5-Year Work Program
3	419235-2	I-75 (SR 93A) from Moccasin Wallow Rd to S of US 301	PD&E Study	FDOT SIS 2030-2050 Long Range Cost Feasible Plan
4	419235-2	I-75 (SR 93A) from South of US 301 to North of Bruce B Downs Blvd	PD&E Study on-hold	FDOT 5-Year Work Program
5	430056-2	US 41 from S of Dover St to Austin St	Add Lanes & Reconstruct	FDOT 5-Year Work Program
6	440749-1	US 41/SR 45 at CSX Grade Separation from S of SR 676 to N of SR 676	New Bridge Construction	FDOT 5-Year Work Program
7	P-01619	East SR 618 (Selmon Expwy) from I-4 (SR 400) Connector to US 301 (SR 43)	PD&E Study	THEA Work Program
8	450828-1	SR 60/Adamo Dr from W of Kelsey Ln to W of Wayne Pl	Widen/Resurface Exit Lanes	FDOT 5-Year Work Program
9	447972-1	US 301/S 43 from S of Balm Riverview Rd to N of Lake St Charles Blvd	Resurfacing	FDOT 5-Year Work Program

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PROJECT DEVELOPMENT PROCESS & PHASES

**Before any project moves forward, THEA evaluates its need, benefits, risks, funding and long-term value.
The figures below illustrate the Project Development Process or lifecycle.**



COMMUNITY ENGAGEMENT CONTINUES THROUGHOUT ALL PHASES OF THE PROCESS

PROJECT BENEFITS

Improvements to the US 301 Corridor Will Address Existing Transportation Challenges and Prepare for Continued Growth.

REDUCE CONGESTION

Improve traffic flow and reduce delays.

IMPROVE MOBILITY

Enhance north-south travel and regional connections.

INCREASE RELIABILITY

Provide more predictable travel times.

ENHANCE SAFETY

Improve conditions for motorists, pedestrians, and bicyclists.

ACCOMMODATE DEMAND

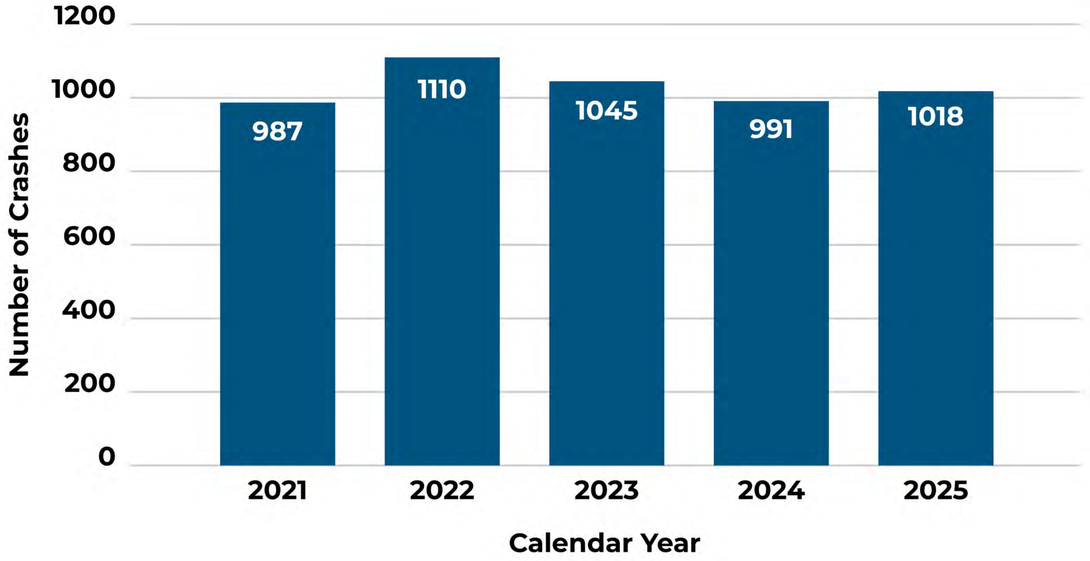
Meet the transportation needs of a growing region.

EXPAND CHOICES

Improve bicycle, pedestrian, and other travel options.

CRASH DATA

US 301 FROM NORTH OF SR 674 TO SELMON EXPRESSWAY (SR 618)

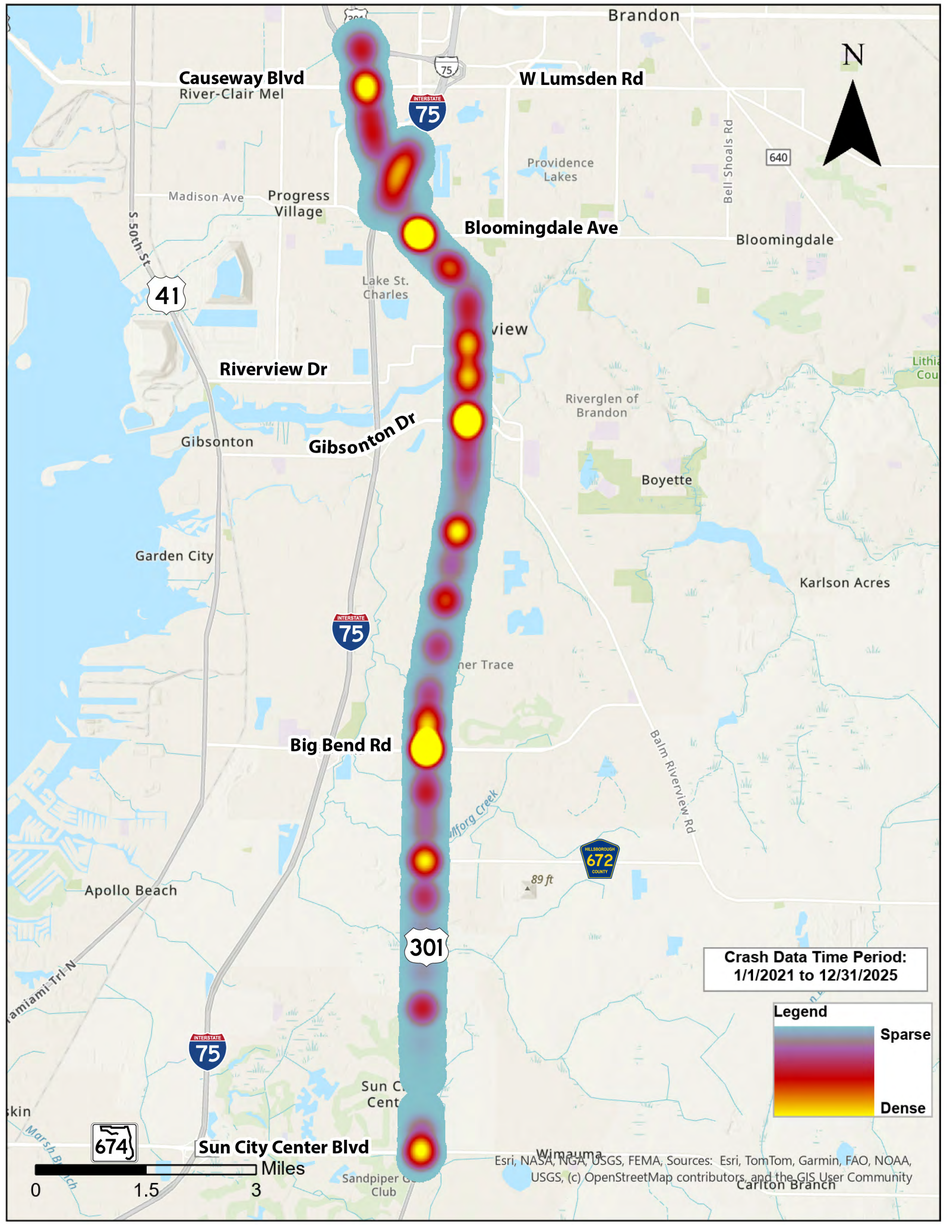


Total Number of Crashes Over 5 Years
5,151

Crash Economic Cost Over 5 Years
$43.75 Million

Number of Fatalities Over 5 Years
38

Number of Injuries Over 5 Years
2,834



NATURAL ENVIRONMENT

Wetlands

- Alafia River, Bullfrog Creek, Little Bullfrog Creek, Tadpole Creek, and adjacent wetland systems

Protected Species

- Minimal involvement anticipated
- US Fish and Wildlife Service Consultation Areas for Florida scrub-jay and grasshopper sparrow
- Other Potential protected species include the manatee, wood stork, and bald eagle

Nationwide Rivers Inventory (Alafia River)

- Coordination with National Park Service









CULTURAL ENVIRONMENT

Historic & Archaeological Resources

- Project area previously reviewed by numerous cultural surveys
- No resources recorded on the National Register of Historic Places
- Several historic-aged structures and archaeological sites along corridor will be examined as part of this study

Recreation Areas

- Alafia River Paddling Trail
- Proposed South Coast Greenway Trail (SUN Trail)
- Shared-use path on US 301 (Gibsonton Drive to Big Bend Road)





PHYSICAL ENVIRONMENT

Noise

- Analysis of noise-sensitive sites include residences, schools, places of worship, hotels, and restaurants

Air Quality

- Existing air quality conditions meet federal standards
- Air quality considerations will continue to be reviewed throughout the study

Hazardous Materials

- Corridor includes sites/areas with potential for hazardous materials, including a brownfield site and petroleum monitoring locations





SOCIAL ENVIRONMENT

Farmlands

- Prime Farmland or Farmland of Unique Importance present
- Natural Resources Conservation Service coordination may be required even though project is in urbanized area

Relocation Potential

- Explore options to minimize Right-of-Way needs and potential relocations
- Focus is to evaluate improvements within existing Right-of-Way

Mobility

- Reduce congestion on local roads
- Improve movement of people and goods/freight

Aesthetic Effects

- Incorporate goals of Riverview Community Plan
- Develop distinctive roadway and bridge designs
- Enhance community character and landscaping standards
- Preserve scenic views and vistas, natural green spaces, and waterway crossings like the Alafia River



HOW TO COMMENT

Please provide your comments by **Friday, Dec. 18, 2026** to be included in the meeting documentation so that study development can continue.

Options to provide comments:

1. Drop the **provided comment form** into the comment box at this meeting

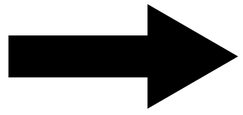
2. Scan the **Comment Form QR code**





3. Send comments **by mail or email** to:
   Communications Department
   Tampa Hillsborough Expressway Authority,
   1104 E. Twiggs Street, Tampa, FL 33602
   Email: ***US301study@tampa-xway.com***

4. **Visit the project website at:**
   https://www.selmonstudies.com/us-301-study/





ASISTENCIA DE INTERPRETACIÓN EN ESPAÑOL



Si necesita interpretación en español, diríjase al personal de la mesa de registro

TAMPA HILLSBOROUGH EXPRESSWAY AUTHORITY

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THANK YOU!

FOR ATTENDING THE

US 301 STUDY

PUBLIC OUTREACH AND ENGAGEMENT MEETING

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FROM NORTH OF SR 674 TO SELMON EXPRESSWAY (SR 618) | HILLSBOROUGH COUNTY